



### **We want you to apply to Be a TREP! Camp Student!!!**

Be a TREP! Camp will be held at Southwestern Community College **June 19<sup>th</sup> – 23<sup>rd</sup>** for Jackson County rising 7<sup>th</sup> thru 9<sup>th</sup> graders. Camp will be in the **Burrell Building on SCC** campus in Room **306**. Camp is **free** to students thanks to a contribution from X-Ray Recycling Solutions CEO, Jared Firestine.

#### **Objectives/Goals**

- ❖ To create an atmosphere of fun
- ❖ To experience a college setting
- ❖ To meet and learn from successful entrepreneurs
- ❖ To learn to work and cooperate in groups
- ❖ To develop critical thinking and life skills
- ❖ To identify and encourage entrepreneurship
- ❖ To help participants learn about their community and Western North Carolina
- ❖ To gain an understanding of entrepreneurship as a viable career option
- ❖ To generate business ideas
- ❖ To exercise creativity
- ❖ To develop leadership abilities and skills
- ❖ To identify and evaluate entrepreneurial opportunities in Western North Carolina
- ❖ To learn how technology can be used in small business
- ❖ To practice making business plans

#### **Highlights of the Camp**

- ❖ **Making new friends**
- ❖ **Opportunities to win awards for Best Business Plan & Presentation**
- ❖ **Experience learning in a college environment**
- ❖ **Student-centered learning, with constant ACTIVITY and fun!**
- ❖ **Learning how to apply for a business loan**
- ❖ **Gaining exposure to resources in your community**
- ❖ **Hearing from successful small businesses in Jackson County ,those that support them: a local banker, Small Business Center and Director .....**

#### **Agenda Overview**

- Day 1 Introduction to Entrepreneurship, Banker Presentation, Team Building, and Business Ideas Selected
- Day 2 Marketing (image, competitive advantage, promotion, etc.) Guest Speakers, team work
- Day 3 Introduction to finances, personal budget, breakeven, teamwork
- Day 4 Teamwork, tape commercials, Intro to Operations, creativity exercise, finalize plan/presentation
- Day 5 Practice presentations for judges / Banquet (to be held in on first floor of Burrell Building Room 102D) with awards and certificates, lunch

**WE are so delighted you have chosen to spend Camp with us! We know it will be a rewarding time!**

**Please feel free to contact Belinda at 828-226-6453 or [office@tenbizinc.com](mailto:office@tenbizinc.com).**